

# A booklet on Financial Awareness



Consumer Education and Protection Department Reserve Bank of India





# Foreword

As part of consumer awareness initiatives, Reserve Bank released two booklets viz. Be(A)ware in March 2022 and Raju and the Forty Thieves in December 2022. These booklets create awareness among public about the modus operandi of the frauds, while also providing inputs on precautions to adopt while carrying out financial transactions. The booklets received positive response from members of the public and other stakeholders.

The present book 'The Alert Family' is next in the series and depicts the level of financial awareness of Raju, his family and friends in a pictorial form. The issues covered go beyond financial frauds to provide guidance to public while dealing with various banking services and facilities. The booklet also provides the relevant RBI guidelines in a lucid manner for easy understanding by the public. Links to the guidelines / instructions on each subject are provided through QR codes at the end of each story.

These booklets were compiled based on Mahatma Gandhi's guiding principles, 'A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption in our work- he is the purpose of it. We are not doing a favour by serving him. He is doing us a favour by giving us the opportunity to serve him'.

The valuable contribution of the team of RBI Ombudsman, Mumbai – II, Maharashtra and Goa, under the guidance of Dr. Sushanta Kumar Kar, retired Principal Chief General Manager & RBI Ombudsman in the preparation of these booklets is gratefully acknowledged.

Readers are encouraged to share their feedback / suggestions at cgmcepd@rbi.org. in.

Jaankaar Baniye! Satark Rahiye!





Raju & The Forty Thieves booklet



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# Introduction of Characters

https://cms.rbi.org.in/

Raju Raju's father: Raju's mother: Sharada Raju's brother: Vijay Biju Raju's uncle: Raju's sister: Raju's aunt: Sanju Rani Ajay Raju's friend: Biju's friend: Sharan Raju's grandma: Nani Karan



### 1. Floating Rate Loans

One day, Raju and his family are discussing on the requirement of a big house.

Sharada- "Our family is expanding; shouldn't we think of buying a big house?"

Vijay- "Of course! It's on my mind. What do you say son?"

Biju- "Sure Papa. I will apply for a housing loan."

Sanju- "Brother, I too will contribute for our dream house. What's the current rate of interest for housing loan?"

> Biju- "Currently, it is x%. It may go up or down in future since it is floating ROI."

> > Sanju- "Where will it float?" (teasing his brother)



Sanju- "Ok. But how and when will the market rates increase?"

> Vijay- "Our son (Raju) will simply say that RBI has increased the rates and so the home loans.But that's not completely true."

Sanju- "Oh Really! Then what affects the interest rates?"

Vijay- "Banks set the rates considering many factors like the cost of funds, loan type and tenor, operating costs, etc. That's the reason rates vary from time to time."

Sanju- "Ok! Does the bank inform the borrower whenever it changes the interest rate?"



Sharada- "Of course, Yes! The banks also periodically update the interest rates on their websites, and hence it is always advisable to check the latest interest rates and loan account statements regularly."

#### Raju- "Great! Now I realised why people call us the Alert Family/Jagruk Parivar!!"







# 2. Foreclosure Charges for Housing Loans

Upon completing one year of employment, Raju receives an annual bonus from his company.

Raju- "Papa, I was thinking of repaying the housing loan with the money."



Vijay- "How?"



Raju and Vijay visit the bank branch and closed the housing loan with no additional charges / penalties.









### 3. Loan Agreements in Regional Language

One day Sharada's maid sought Sharada's help in translating a document written in English.

Sharada- "It looks like a company's loan agreement."



Sharada- "Of course but you should ask them to provide it in the language you understand."



Maid- "I don't think the NBFC will do that."



Sharada- "Don't forget to read it carefully before signing."









# 4. Free Credit Card

One day, Raju met one of his colleagues, Karan who is looking overjoyed

Raju- "Hey!! You look so happy!! What's the matter dude ?" Raju- "Wow, That's great. What is the credit limit?" Karan- "The sanctioned limit is 10 times my salary!! That's all I know as of now."

(Karan shows the message on his mobile)

Raju- "But how did you get this offer"

Raju- "Doesn't look genuinel "

Raju- "As per RBI guidelines, explicit written consent will be required for the issuance of any card by a card issuer with a one-page key fact statement of complete details about the card."

Karan- "Why do you think so?"



Karan- "Oh! What are the other rules?"







# 5. Activation / Closure of Credit Cards

Sharan has applied for XYZ Bank's credit card. It's been a month and the card wasn't delivered but he received the statement with the dues. So, he seeks guidance from his friend, Biju.





Sharan- "Probably."

#### Biju- "This doesn't seem right. As per RBI guidelines, card issuers shall require your OTP-based consent to activate the card."





Sharan- "Oh! I will right away approach the bank and lodge a complaint then."



Sharan- "I gave the cancellation request a month back. No updates yet!"



Biju- "Sharan! Even on the card closure, RBI has mandated the card issuers to close the card within seven working days failing which a penalty of 500/- per day of delay is payable to the customer."

Sharan- "Really! Thanks dude. I will complain about this too."







# 6. Recovery Agents

Raju goes to meet his friend.





Raju- "This practice is against the RBI instructions on the Outsourcing of Financial Services, which gives clear rules about recovery agents.



Raju- "The recovery agent should not do any kind of harassment to you, family, and friends. No call should be made before 8:00 a.m. and after 7:00 p.m."

Karan- "Seriously Raju?"

Raju- "Yes Karan. You should immediately register a complaint with ABC Company. If you don't get reply within 30 days or get non-satisfactory reply, then you can complain to the Reserve Bank of India Ombudsman at https://cms.rbi.org.in "









# 7. Credit Information Reports

Biju is an ABC bank employee. His friend, Sharan visits the bank to enquire about the status of his personal loan application.

Biju- "Hi! What brings you here?"



Biju- "Your interest rates will be higher considering there is a default on one of your loan accounts from XYZ Bank."



Sharan- "Loan and default!! I don't have any loans."



Biju- "Oh! I'll suggest you check your Credit Information Report for any errors, as loan of XYZ Bank is showing outstanding."





Sharan- "Whom should I approach?"



Biju- "You can approach any of the four companies CIBIL, EQUIFAX, EXPERIAN, and CRIF for it."

Sharan- "Ok. I will raise a request for the report and ask for correction with my bank."







# 8. Limiting Liability of Customers



Raju- "What happened Karan? Why are you so tense?"





Karan- "How Raju? The money is already gone."

Raju- "Just inform your bank within three working days, by replying to the SMS received from the bank or by calling customer care service or an online complaint"

Karan- "You are a genius, Raju. Thank you so much! I will report this transaction immediately to my bank."

Raju- "Don't thank me. Just read the circular on 'Customer Protection-Limiting Liability of Customers in Unauthorized Electronic Banking Transactions' issued by RBI"







### 9. Fund Transfer to Wrong Beneficiary (Account Number)

Biju is banker, by profession. He attends his friend Sharan's wedding reception, who is very busy in getting ready.

Sharan- "Biju, can you help me in doing an online transfer of ₹89,000/- towards the arrangements made by the event manager?



Sharan- "It's ok!! Send it to xxxxxx4. The bank people will match the account name and number and transfer it accordingly. Moreover, you are always there to help us in sorting out our banking problems, if any."







Biju- "No Sharan! As per RBI's mandate, banks process the transactions solely based on the account number and hence you are fully responsible for input of any wrong information."

> Sharan- "Oh! But still, we have the Reserve Bank of India, the last resort."



Biju- "No!! Without permission of account holder, even RBI cannot help in reversing the funds. So you have to be cautious while transferring the funds."







### 10. Compensation for Failed Transactions

A worker was returning from the bank, looking happy. Vijay passes by.



Vijay- "Goodl But did you receive the compensation also?"











Vijay- "Yesl RBI has directed all the banks to reverse the amount debited during a failed ATM transaction within a maximum of (Transaction date)+5 days. If the bank fails to do so, compensation of ₹100/- per day must be paid by the bank. In your case, it's almost 2 months."

Worker- "Really! I'll immediately register a complaint with my bank and seek compensation."







# 11. Positive Pay System

Sanju took admission in the college and has to pay her college fees. So, she goes to her mother Sharada.



the threshold"







### 12. UPI 123PAY

One day, Sharada was reading a newspaper. She was surprised to read a headline

"Reserve Bank of India (RBI) has launched Unified Payments Interface (UPI) service for feature phones called UPI 123Pay"

Sharada- "Hey Sanjul Have you heard of UPI 123PAY?"







Sanju: "UPI ID can be created by four channels: Calling an IVR (interactive voice response) numbers (080 4516 3666 & 080 4516 3581 & 6366 200 200), pre-installed app in feature phones, missed call-based approach and also sound-based payments."

transfer money, after activation?"

> Sanju- "One can transfer the funds by any of the above four channels. So, it's like "Call karo.... Choose karo...., Pay karo!!!"











# 13. Basic Savings Bank Deposit Account

Vijay decides to get some work done at his home and hires workers.

Worker- "Hello sir, our contractor sent us here. We'll finish the wall construction and painting today itself."



Vijay- "Ok but why are you late? The contractor promised your arrival at 8 am and it's 11 am now."



Worker- "Sorry Sir, we live in a village which is 3 hours away and today our bus was delayed."

> Vijay- "No problem. I was told to pay you ₹10,000/-. Please share your bank account details."



Worker- "Sir, could you make the payment in cash?"

> Vijay- "Don't you have a bank account?"

Worker- "We are not educated enough to have a bank account."



Vijay- "There is a Basic Savings Bank Deposit (BSBD) Account which offers various facilities like cash withdrawal, ATM card, etc., without any requirement for a minimum balance."



Worker- "We did not know about all these. We'll surely open a BSBD account."

Vijay- "It seems you will leave work and go right away to the bank!!"





# 14. Bank Accounts of Minors

One day, Chhotu, a 10-year-old boy accompanies his father (a milkman) to Vijay's house.

#### Vijay- "Hello Chhotu! How are you?"





Milkman- "But he is just ten years old."







Vijay- "Yes, you can open bank accounts for minors with their natural/legal guardian. After he turns ten, he can even operate the account independently."



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## 15. Insurance of Bank Deposits

Sharada has recently retired from job and plans to park the pension funds in ABC Bank. She met her friend Dolly and they started to talk about this matter.


#### https://cms.rbi.org.in/







## 16. Inoperative Accounts and Unclaimed Deposits

One fine Sunday, while Raju was cleaning his room, he finds a faded Fixed Deposit (FD) receipt with a maturity amount of ₹55,000/- and maturity date October 18, 2010.









## 17. Doorstep Banking Services

Raju's father Vijay visits his brother Ajay's home.

Vijay- "It's been so long! I had to go to registrar's office, so I thought I should drop by."



Vijay- Bank? Doesn't your bank provide doorstep services?"



Ajay- "Doorstep banking services? What is that?"

> Vijay- "Banks provide Doorstep banking services facilities at customers' residences to ease the banking experience of senior citizens or differently abled or infirm people."





Ajay- "I didn't know that. But do they accept/deliver cash to the doorstep?"

> Vijay- "Yes, it includes pick up and delivery of cash. They also provide services such as delivery of DDs, submission of KYC documents and life certificate."

> > Ajay- "Will my XYZ Bank branch offer these services? What are the charges?"

Vijay checks his phone.

Vijay- "Yes! I found your branch name in the list of branches offering doorstep banking services on the bank's website. The charges are also prominently published. Seel"

Vijay shows his phone to Ajay.



Vijay- "Good. You should always verify

ID and authorisation letter of the employee / agent and cross-verify with the home branch. Also don't forget to collect receipt against the services."



Ajay- "Sure! Thank you so much. You saved me from so much trouble."





Sanju: "Since October 01, 2022 it is safe to store your card details on genuine websites."



## 18. Tokenisation of Cards

Rani Aunty was placing an online order on the grocery app and was about to make the payment.

Suddenly she stopped at the payment page.

Rani Aunty- "Sanjul This website is asking me to save my card details. I've heard a similar merchant's website got hacked and all the card details got into the fraudster's hands."

Rani Aunty- "What has changed now?"



Sanju- "There is a facility called tokenisation of card details, introduced by RBI."







## 19. Card Controls and Limits

One day, Nani visits Raju's house.

Nani- "Hi Sanjul I have to purchase my medicines and I can't go out now.Can you place an online order for the same?"



Nani- "I'm scared of card being misused. You know scammers can wipe out your entire savings."







Sanju- "Absolutely. Like, if you don't do international or e-commerce transactions, you can keep it off. If you are not comfortable with high-value contactless transactions, you can set an amount limit for them. It's that easy."





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start using card."

Nani- "Oh, that's a good protective measure."

https://cms.rbi.org.in/



## 20. Periodic change of ATM PIN

One day, Raju goes to the bank to enquire on the status of his new ATM card.



Banker- "Please don't forget to change the Personal Identification Number (PIN) immediately. Don't continue using the card with the default PIN.



Raju- "Ohl But I have been using the previous card with the default PIN. I have also heard that changing PIN is difficult and you need to visit the branch again and again."





Banker- "No! It is a safe practice to immediately change the default PIN as soon as you receive the card and also change it periodically. Further, you can change the PIN through many channels like ATM, Mobile app, Internet Banking, etc.

Also avoid setting easy and predictable PINs like your date of birth, mobile number, etc., and writing the PIN anywhere."



Raju- "Really! Thank you Sir for the information and guidance.

> I will ensure changing the PIN periodically and also avoid writing/sharing the PIN."







## 21. Nomination Facility

Rani Aunty along with her son visits Raju's home and asks for his help to deposit cash and jewelry in the bank.



Raju- "That's exactly why you should have a nominee. In the absence of a nomination, the family might have to go through a lengthy process to claim the deposits of the deceased person."

Rani Aunty- "Hmm! I never thought of it."

> Raju- "It's better to have a nominee."

Rani Aunty- "How can I make the nomination? Can I make my son the nominee?"

Raju- "All banks provide nomination facility. The nominee can be anyone like – your parents, spouse, kids, siblings, etc."

> Rani Aunty- "Thank you so much Raju l I am going to file my nominee details today itself."







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### 22. Allotment of Lockers

Karan has planned for a month-long summer vacation. Realizing it's not safe to keep valuable ornaments at home, he decides to keep them in safe deposit lockers of the bank. So, he visits the nearest branch of ABC bank for locker allocation.



#### https://cms.rbi.org.in/



Karan- "But, is the FD mandatory even for an account holder to get a locker?"



Banker- "I am really sorry for the inconvenience caused. Kindly submit the application form for locker allotment."







# 23. Exchange of Soiled / Mutilated Currency Notes

### One day, Sharada, Raju's mother was sad.



Sanju- "Don't worry, you can simply exchange or get a value of soiled (dirty) or mutilated (cut) notes."

> Sharada: "I visited the nearby commercial bank branch, but the Manager said these services are not provided by his branch."

Sanju: "All commercial banks should exchange soiled and cut notes."

> Sharada- "Will I get full exchange?"











## 24. RBI Contact Centre Toll Free No. 14448



One day, a group of five individuals from the neighbouring village met Vijay to clarify their doubts on banking issues.

Person 1: "Vijay, ABC finance company has charged excess interest on my personal loan. Despite many complaints with the company, there was no positive outcome on the issue. I don't have any clue on how to proceed further. What should I do now?"

### Vijay: "14448"



Person 2: "Sir, XYZ Bank has not reversed money to my account which was debited in a failed ATM transaction which happened three months ago. I have made a written complaint one month back and spoke to customer care umpteen number of times. Still there is no refund. Can you guide me on how to get back my hard-earned money?"



Vijay- "14448"

(Similarly, all the remaining people complained on the issues they are facing with the banks.)

However, Vijay repeated the same number, 14448//// (All the villagers were perplexed. Vijay, however stayed calm. After a while, he started speaking.)

"14448 is a Toll-free number of the Contact Centre of Reserve Bank of India for the CMS, complaint portal of RBI, where one can get guidance on how to complain against the banks/NBFCs, etc."



Person 1- "I am afraid that I can't speak English."



Vijay- "Don't be worried. The contact center of RBI provides guidance in multiple regional languages apart from English and Hindi. Otherwise register your complaints on the https://cms.rbi.org.in/ portal and seek guidance from the Toll-free number 14448 in case of any queries."



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## 25. Filing Complaint on CMS Portal

Sanju- "Hi Nani! Did the bank respond to the complaint you lodged on its services?"

> Nani- "Not yet. I lodged a complaint with the bank last month and no reply!"

Sanju- "Are you aware of the Reserve Bank- Integrated Ombudsman Scheme (RB-IOS) and CMS portal of RBI?"

Nani- "No! What's that?"

Sanju- "Come, I'll show you."

(Shows her on the phone.)

Sanju- "Simply go to https://cms.rbi.org.in and click on "File a complaint". Select the bank name, type the account number, and give details regarding the complaint."



Nani- "Non-mantainable! On how many other grounds, the complaint can be treated as non-maintainable?"

Sanju- "Like, if it is lodged with incomplete details, duplicate complaints, made through advocate, pending in some other forum, etc."

Nani- "Can I track the status of my complaint?"

Sanju- "Yes. You can track it at https://cms.rbi.org.in or call 14448."











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